



302 North 1st Avenue, Suite 300 ▲ Phoenix, Arizona 85003
Phone (602) 254-6300 ▲ FAX (602) 254-6490
E-mail: mag@mag.maricopa.gov ▲ Web site: www.mag.maricopa.gov

January 15, 2008

TO: Members of the MAG Population Technical Advisory Committee

FROM: George Pettit, Gilbert, Chair

SUBJECT: TRANSMITTAL OF MEETING NOTICE AND TENTATIVE AGENDA

Tuesday, January 22, 2008 - 10:00 a.m.
MAG Office, Suite 200, Saguaro Room
302 North 1st Avenue, Phoenix

A meeting of the MAG Population Technical Advisory Committee (POPTAC) will be held at the time and place noted above.

Members of the POPTAC may attend either in person, by telephone conference call or by videoconference. To videoconference to the meeting, prior arrangements need to be made with the MAG RVS Help Desk 602-452-5095 and your site coordinator. Those attending by telephone conference call are requested to call 602-261-7510 between 9:55 a.m. and 10:00 a.m. After prompting, please enter the meeting ID number 767822 (POPTAC) on your telephone key pad followed by the pound sign. If you have a problem or require assistance, please dial 0 after calling the number above.

If you are driving, please park in the garage under the building. Bring your ticket to the meeting and parking will be validated. For those using transit, the RPTA will provide transit tickets for your trip. For those using bicycles, please lock your bicycle in the bike rack in the garage.

Pursuant to Title II of the Americans with Disabilities Act (ADA), MAG does not discriminate on the basis of disability in admissions to or participation in its public meetings. Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting Heidi Pahl at the MAG office. Requests should be made as early as possible to allow time to arrange the accommodation.

Please be advised that under procedures approved by the MAG Regional Council on June 26, 1996, all MAG committees need to have a quorum to conduct business. A quorum is a simple majority of the membership or 14 people for the MAG POPTAC. If you are unable to attend the meeting, please make arrangements for a proxy from your jurisdiction to represent you. If you have any questions or need additional information, please contact Heidi Pahl at (602) 254-6300.

TENTATIVE AGENDA

COMMITTEE ACTION REQUESTED

1. Call to Order

2. Call to the Audience

An opportunity will be provided to members of the public to address the MAG POPTAC on items not scheduled on the agenda that fall under the jurisdiction of MAG, or on items on the agenda for discussion but not for action. Members of the public will be requested to limit their comments to three minutes. A total of 15 minutes will be provided for this agenda item, unless the Chair of the POPTAC provides for an exception to this limit. Those wishing to comment on action agenda items will be given an opportunity at the time the item is heard.

3. Approval of Meeting Minutes of December 11, 2007

4. Census 2010 Update

Census Bureau staff will attend via teleconference to respond to questions on agenda item 4.

4a. Local Update of Census Addresses (LUCA) Program

The Census Bureau is actively pursuing preparations for Census 2010. An important factor in getting a good count is an accurate address list. The LUCA program provides local governments with an opportunity to update the Census Bureau's address file that is used to distribute Census questionnaires to residents within their jurisdiction. To have a full 120 days to review the address list, jurisdictions were required to register for the program on or before December 4, 2007. Agencies that signed up by that date should have received their 2008 Boundary and Annexation Survey (BAS) with their LUCA materials. A status report will be provided.

2. For information.

3. For information, discussion and approval of the minutes of December 11, 2007.

4a. For information and discussion.

4b. 2010 Participant Statistical Areas Program

The 2010 Participant Statistical Areas Program provides an opportunity to provide input on revisions to Census geography including Census Civil Divisions, Census Tracts, Block Groups and Census Designated Places. MAG will be coordinating the Statistical Areas Program and staff will be serving as a liaison between MAG member agencies and the Census Bureau.

In addition to changes in Census geography due to new criteria and growth, there also needs to be a review of numbering and boundaries of Census geography in the near future. The proposed criteria for these statistical areas were published in the *Federal Register* on April 6, 2007 and the final criteria should be available in February. It is possible that block group boundaries may need to be changed based on the increased threshold. A status report will be provided.

4c. 2008 Boundary and Annexation Survey (BAS)

The Census Bureau has distributed its 2008 Boundary and Annexation Survey (BAS) to contacts of local jurisdictions for review and update. The BAS information is used when reporting the results of decennial and economic censuses and to support the American Community Survey and the Census Bureau Population Estimates Program. Maintaining correct boundaries through the BAS helps ensure that the appropriate population is assigned to each entity.

Responses to the 2008 BAS are due to the Census Bureau by April 1, 2008. MAG will be holding a BAS Workshop February 26th to coordinate the submission of annexations to the Bureau and provide technical support as needed. The MAG BAS contacts will have an opportunity to schedule time on February 26th in conjunction with coordinating jurisdictions. Please see Attachment One for a contact list of 2008 BAS and MAG Annexation Contacts for Population Estimates. All annexation contacts will be invited to the BAS Workshop.

4b. For information and discussion.

4c. For information and discussion.

5. Census Bureau Population Estimates and Arizona Department of Commerce Challenge

The annual estimates of housing and population prepared by the Census Bureau are used for a number of purposes. In 2007 there was a large difference in the estimate prepared by the Census Bureau and those prepared by Arizona Department of Economic Security. Staff will discuss the difference in the estimates, data collection process, possible role for MAG, and the discussions at the January State POPTAC meeting. Please see Attachment Two.

6. 2007 Employment Database

The draft 2007 MAG Employment Database has been distributed for member agency review, with a requested completion of Tuesday, February 12th. This database is considered the most reliable and accurate source of employment information about current activity levels in the MAG region. This data is used to support regional and local planning activities, economic and community development programs, and the regional modeling activities.

Member agency staff have been requested to review the information about firms in the database, including address, number of employees, and type of firm activity. MAG staff will also continue to review and update the information as appropriate. Upon completion of this review period, the 2007 MAG Employment Database will be made available to member agencies and others upon request.

7. 2035 MAG Projections

The 2007 MAG Socioeconomic Projections for population, housing and employment by Municipal Planning Area (MPA) and Regional Analysis Zone (RAZ) for July 1, 2010, 2020, and 2030 were approved in May 2007. A 25-year planning horizon is needed to support potential transportation planning projects. Thus, MAG needs to extend the current set of projections to 2035 by using the Control Totals for 2035 consistent with the 2005 Special Census and adopted by MAG Regional Council,

5. For information and discussion.

6. For information and discussion

7. For information, discussion and possible approval of the use of base data and methods consistent with the 2007 Socioeconomic Projections to extend the projections by MPA and RAZ to 2035.

and the same methodology and data that were used to produce the projections that were approved in 2007.

The MAG POPTAC is requested to approve the use of base data and methods consistent with the 2007 Socioeconomic Projections to extend the projections by MPA and RAZ to 2035. Please see Attachment Three.

8. Data Collection Efforts and Timeline

Ongoing data collection efforts include land use information such as General Plan amendments and development projects. The land use data collected are used in preparing socioeconomic projections and conducting regional analysis. At the next POPTAC meeting, a summary of all the documents collected from member agencies from July 1, 2007 to December 31, 2007 will be distributed for review and comment. A schedule for the collection of data for the next six months is included in Attachment Four. A status report will be provided.

9. Regional Economic and Growth Outcomes (REGO)

MAG staff will provide an update and briefing on the REGO analysis and report. The briefing will highlight the region overview and a specific subarea analysis. A meeting of the REGO working group, comprised of members of POPTAC, the Planners Stakeholder Group, and member agency's economic development staff will review the draft report. Upon completion of this review, the report will be presented to POPTAC for discussion and action.

10. Economic Update

MAG staff will present an overview of current economic conditions within the region. Emphasis will be placed on two key concerns to member agencies, first public budget conditions with regard to retail sales prospects and second the housing values and market activity. Updated data will be distributed at the meeting and available on the MAG web site for those attending remotely.

8. For information and discussion.

9. For information and discussion.

10. For information and discussion.

11. Regional Updates

MAG POPTAC members and MAG staff will have the opportunity to provide an update on development within their jurisdiction, amendments to general plans and any special projects.

12. 2008 MAG POPTAC Meeting Schedule

A schedule for the meetings of the MAG POPTAC and Ad Hoc Subcommittee for calendar year 2008 is included as Attachment Five.

13. Next Meeting of MAG POPTAC

The next meeting of the MAG POPTAC is scheduled for Tuesday, February 26, 2008 at 10:00 a.m.

11. For information and discussion.

12. For information and discussion.

13. For information and discussion.